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D3.5 Communication materials on smart meters and EPCs #3 – aimed at students who are leaving university dormitories and moving into the private rented sector

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Introduction

SAVES 2 is made of two distinct campaigns – Student Switch Off and Student Switch Off + (SSO+, previously referred to in the original bid as SAVES). The purpose of SSO+ is to raise awareness amongst students of how they can save energy and money when living in the private-rented sector – by practical behavioural changes, by searching for properties with good Energy Performance Certificate (EPC) ratings and by getting and using smart meters. For the academic year 2017/18 the SSO+ campaign ran in Cyprus, Greece, Lithuania and the UK. The campaign will expand to Bulgaria, Ireland and Romania for the academic year 2018/19.

This deliverable relates to the communication of advice to students when they are leaving their university dormitories and moving into the private rented sector, however it is also relevant to those students who are looking to leave their current private accommodation, to move into other properties.

This advice was sent by all partners taking part in SAVES 2, not just those running SSO+ this year. The target for the academic year 2017/18 is to reach at least 800 students with advice materials.

SSO+ communication to students moving to the private rented sector

In August 2017, NUS-UK put together template e-mails to be sent to students living in the private rented sector to raise their awareness of energy and money-saving actions, EPCs, smart meters and their rights as tenants to take actions such as switch energy provider/tariff. The template e-mails covered the period from September 2017 to May 2018 and were shared with consortium partners from Cyprus, Greece and Lithuania for them to adapt the content to the relevant advice for their own country. Where relevant, partners have liaised with smart meter roll-out organisations in their country to ensure that the advice provided to students is accurate and up-to-date.

Further complimentary materials were put together between January-May 2018, focussing on advice to give to students when they are moving into the private rented sector for the first time.

The following communication materials have been put together:

- An advice video adapted for each of the seven countries taking part in SAVES 2 – links to these are found in country specific chapters of this report. This was produced centrally by NUS UK, with translations and adaptations provided by each of the consortium partners from each of the seven countries.
- A set of emails to be disseminated by partners to students looking to move to private rented accommodation next year
- Blogs from students living in the private rented sector (UK specific)

The advice focused on reading the EPC of the property before renting it, looking at telling signs of bad insulation (such as mould or condensation), and checking energy ratings of appliances. Students were also advised (if appropriate) to speak with current tenants to see whether they experienced any problems within the property.

The communication materials described in this report, have been shared by all consortium partners in Cyprus, Greece, UK, Lithuania, in addition to Ireland, Bulgaria and Romania (who will officially start running the SSO+ campaign from 2018/19 academic year). They focus on advice to students who are looking to move into the private rented sector, however the advice is also relevant to those already living in it.

The following mix of communication channels were used to disseminate the messages:

- Email lists
- Student Switch Off Facebook pages
- SAVES 2 web page
- Country specific Student Switch Off webpages
- Face to face meetings

This report explains in more detail, what type of activities took place in each of the seven SAVES 2 countries. Engagement statistics are summarised in Tables 1 and 2.



Communications in the UK

Several activities were conducted by NUS-UK. The Student Switch Off+ video was created in March 2018, and majority of communications centred around this:

- Websites
 - o The SSO+ video can be viewed on NUS-UK's YouTube channel here: <https://www.youtube.com/watch?v=3JAjMzXLox8>
 - o It has been embedded on the student facing the Student Switch Off website, here: <http://studentswitchoff.org/save-energy-rented-accommodation/>
 - o The video has also been embedded on the SAVES 2 website here: <https://saves.nus.org.uk/how-to-save-energy/saving-energy-in-your-private-home>
 - o Three blogs put together by UK SSO+ ambassadors were posted on the SAVES 2 website, and can be viewed here: <https://saves.unioncloud.org/groups/blog/articles>
- Emails
 - o Students living in university dormitories were emailed in January 2018 with advice on what to look for in the private rented sector
 - o Students currently living in private accommodation were emailed in April 2018 with advice on what to look out for when moving into a different property in the private rented sector. The link to the SSO+ video was included in this.
- Social media
 - o A post with a link to the SSO+ video was posted on 34 UK Student Switch Off Facebook pages in April 2018
 - o The three blogs put together by the UK SSO+ ambassadors were reposted on all 34 UK Student Switch Off Facebook pages between January 2018 – April 2018
 - o Several tweets with the SSO+ video were tweeted from the UK SSO Twitter account between March – April 2018

Engagement statistics and reach are found in Tables 1 and 2, further down in this report.

Communications in Cyprus

A number of different activities were conducted by University of Cyprus (UCY), to promote the Student Switch Off+ video focusing on students looking for private rented accommodation. The following activities took place:

- Websites
 - o The video has been embedded on the Cyprus Student Switch Off website and can be viewed here: http://cyprus.studentswitchoff.org/find-a-university/university_of_cyprus/save-energy/
- Emails
 - o Students living in university dormitories were emailed in April 2018 with advice on what to look for in the private rented sector
 - o Students currently living in private accommodation were emailed both in January and April 2018 with advice on what to look out for when moving into a different property in the private rented sector
- Social media
 - o The SSO+ video was posted on three UCY Facebook pages in April 2018, one of them being the official UCY Student Switch Off Facebook page
 - o The SSO+ video was also tweeted in May 2018 from the official UCY SSO Twitter account

Engagement statistics and reach are found in Tables 1 and 2, further down in this report.

Communications in Greece

National and Kapodistrian University of Athens (NKUA) and Technical University of Crete (TUC) carried out communication activities with their respective students in Greece.



Several activities were conducted by TUC. The Student Switch Off+ video was created in April 2018, and majority of communications centred around this:

- Websites
 - o The SSO+ video can be viewed on TUC's YouTube channels here:
<https://www.youtube.com/watch?v=3l0BCqdC-RM>
<https://www.youtube.com/watch?v=zv65HYZY064>
 - o It has been embedded on the Greek Student Switch Off website [here](#) (same for NKUA)
 - o The video has also been embedded on the TUC website here:
https://www.tuc.gr/index.php?id=3792&L=0&tx_news_pi1%5Bnews%5D=15875&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=eeab83f81137fbc8f952fc65c133900b
- Emails
 - o Students living in university dormitories were emailed in February 2018 with advice on what to look for in the private rented sector
 - o Students currently living in private accommodation were emailed in May 2018 with advice on what to look out for when moving into a different property in the private rented sector. The link to the SSO+ video was included in this.
- Social media
 - o Several posts with the link to the SSO+ video was posted on TUC's Student Switch Off Facebook page from April 2018.

In NKUA most of the engagement activities took place either face to face or through Facebook; face to face and Facebook were the communication channels most preferred by students living in dorms during SAVES 1 and therefore this is continued in SAVES 2 as well. The following activities took place between January-May 2018:

- Face to face communications
 - o A version of a dummy energy bill for students living in dorms was created giving advice on what to look out for when house hunting the next academic year and what to expect when receiving their first energy bill. Hard copies of it were handed out to students during three face to face visits (one in March 2018 and two in April 2018).
 - o The dummy energy bill for students living in dormitories was posted in the common areas of the dormitories in the beginning of the academic year. The dormitory coordinator makes sure that it remains posted and visible until the end of the academic year.
- Emails
 - o Students currently living in private accommodation were emailed in April 2018 and in May 2018 with advice on what to look out for when moving into a different property in the private rented sector and on how to save energy from cooling in the warmer months of the year
- Social media
 - o The SSO+ video was posted on four NKUA Facebook pages in April 2018; two of them were specifically for students living in dorms (SSO and dormitory reading room Facebook pages)
 - o Tips on how to save energy and reduce energy costs were provided frequently through the SSO Facebook page
 - o Copies of the dummy energy bills for students living in dormitories and in the private rented sector were reposted on Facebook in May 2018 (first post was in November 2017)

Engagement statistics and reach for NKUA and TUC are found in Tables 1 and 2, further down in this report.

Communications in Lithuania

Several activities were conducted by Vilnius Gediminas Technical University (VGTU). The Student Switch Off+ video was created in April 2018, and majority of communications centred around this:

- Websites
 - o The video has been embedded on the Lithuanian Student Switch Off website and can be viewed here: <http://lithuania.studentswitchoff.org/kaip-taupyti-energija/>
- Emails



- o Students living in university dormitories were emailed in April 2018 with advice on what to look for in the private rented sector
- o Students currently living in private accommodation were emailed both in February and April 2018 with advice on what to look out for when moving into a different property in the private rented sector
- Social media
 - o The SSO+ video was posted on VGTU Student Switch Off Facebook pages in April 2018.

Engagement statistics and reach are found in Tables 1 and 2, further down in this report.

Communications in Romania

In Romania, communications with students were carried out by the University of Bucharest (UoB). The following activities took place:

- Websites
 - o The SSO+ video can be viewed on University of Bucharest's YouTube channel here: <https://www.youtube.com/watch?v=5-qzIr5oq18&feature=youtu.be>
 - o It has been embedded on the student facing the Romanian Student Switch Off website, here: <http://romania.studentswitchoff.org/save-energy/in-locuintele-inchiriate/>
- Emails
 - o Students living in University of Bucharest dormitories were emailed in April 2018 with advice on what to look for in the private rented sector.
- Social media
 - o The SSO+ video was posted several times on University of Bucharest Student Switch Off Facebook pages in April and May 2018 <https://www.facebook.com/UOBSSO>

Engagement statistics and reach for University of Bucharest are found in Tables 1 and 2, further down in this report.

Communications in Ireland

USI executed various activities to promote Switch Off +. The actions took place in April and May 2018 and were primarily centred around the promotion of the SSO+ video focusing on what to look for in the private rented sector.

- Website
 - o The SSO+ video can be viewed on Ireland Student Switch Off website here: <http://ireland.studentswitchoff.org/student-switch-off/>
- Emails
 - o Students on the 'SAVES 2' Irish mailing list were emailed in May 2018 with advice on what to look for when seeking accommodation for the next academic year. The list was a combination of emails gathered throughout the year and is comprised of students living in dorms and also in the private accommodation sector.
- Social Media
 - o The video was posted on the four Irish Switch Off Facebook pages twice during the month of April 2018 and three times in May 2018. Tags such as 'sustainable development', 'solar energy' etc were put in place to try and expand the reach of the post.
 - o The video link was also posted on the Union of Students of Ireland Facebook page once in April 2018 and twice in May 2018.
 - o The SSO+ video link was upload on to the USI Instagram account in May 2018

Engagement statistics and reach for are found in Tables 1 and 2, further down in this report



Communications in Bulgaria

Several activities were conducted by University of Sofia (UoS). Most of the communication channels were centred around the Student Switch Off + video, including:

- E-mails
 - o Students, living in dormitories and those, who are currently living in private accommodation were both e-mailed in May 2018 and each e-mail included the SSO+ video
- Websites
 - o The SSO+ video has been uploaded on the Bulgarian Student Switch Off website and can be reviewed here: bulgaria.studentswitchoff.org/energy-saving-rented-accomodation/
 - o The SSO+ video can also be viewed on Youtube: <https://www.youtube.com/watch?v=XH1Dgxo1KDo>
- Social media
 - o The SSO+ video was posted on the UoS Student Switch Off Facebook page in April 2018.

Engagement statistics and reach for University of Sofia can e found in Tables 1 and 2, further down in this report.

Summary of reach and engagement statistics

Figure 1 – 20 are examples of the communication materials used in the seven countries, and Tables 1 and 2 provide statistics on the reach and engagement with the communications so far. As can be seen in Tables 1 and 2, we have already significantly surpassed our target of reaching 800 students so this aspect of the project has got off to a very good start – reaching over 36,370 unique students via e-mail and with a total reach on social media of over 31,846 person-reaches (some people will have been reached more than once).

For emails, the reach relates to the number of people who were contacted, and the engagement statistics indicate how many people opened/read the emails, clicked on links within the emails (this is unavailable for some countries because of the email software they used).

For social media, the reach relates to the number of people who viewed/read the posts (therefore this is similar to the engagement statistics for emails), and the engagement statistics relates to more in depth engagement – e.g. when people 'liked', 'retweeted', or 'shared' the links through their social media.

Table 1: Summary of reach and engagement email statistics of the private rented sector communication materials in each country (January - May 2018)

Country	E-mail reach (those sent information)	E-mail engagement (including opens, clicks, shares)	Notes
Cyprus	4,335	1,911	208 students living in halls were emailed in April 2018. An average of 4,142 students currently living in the private rented sector were emailed with similar advice in January and April 2018.
Greece	39 (NKUA) 250 (TUC)	n/a	NKUA: 39 students already living in the private rented sector were emailed with the newsletter in April and May 2018. Due to lack of a formal university mailing list the emails used by NKUA were those for which students gave their consent in the SSO+ baseline questionnaire survey (Task 5.3). Students in dorms were contacted face to face and through social media.
Lithuania	6,539	n/a	6,000 students living in dormitories were emailed in January, additionally



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			250 students living in dormitories were emailed in April 2018, while 289 students already living in the private rented sector were emailed with the similar advice in February and April 2018.
UK	24,011	2,358	12,848 students living in dormitories were emailed in January 2018, and a further 11,163 students already living in the private rented sector were emailed with the similar advice in April 2018.
Bulgaria	11	n/a	Currently UoS has limited information about student's e-mails – this addressed for 2018/19 academic year.
Ireland	588	n/a	Currently USI is using Gmail to email students therefore we do not have access to information on engagement.
Romania	597	n/a	597 students living in halls were emailed in April 2018. The messages were sent from Gmail account.
Total	36,370	4,269	

Table 2: Summary of reach and engagement social media statistics of the private rented sector communication materials in each country (January - May 2018)

Country	Social media reach (views)	Social media engagement (including clicks, retweets, likes, shares)	Notes
Cyprus	671	37	SSO+ video posted on 3 Facebook Pages one of them being the official SSO+ and Twitter SSO+ account
Greece	2,897 (NKUA) 6,126 (TUC)	306 (NKUA) 223 (TUC)	NKUA: SSO+ video posted on 4 Facebook pages TUC: SSO+ video posted on 2 Facebook Pages
Lithuania	3,289	61	SSO+ video posted on SSO Facebook pages
UK	6,552	98	SSO+ video posted on SSO Facebook pages and Twitter
Bulgaria	49	9	SSO+ video was posted on the Facebook page of UoS
Ireland	11,229	365	SSO+ video posted on 5 Facebook pages plus USI Twitter and Instagram
Romania	1,033	46	SSO+ video posted on UOBSSO Facebook. The reaches, views, clicks, likes and shares increase day by day.
Total	31,846	1,145	

Figures illustrating engagement activities in the seven SAVES 2 countries

The section below offers some screenshots of engagement activities/impact that they have had. Figures 1 – 9 show performance statistics of social media posts on Facebook and Figures 10 – 12 on Twitter (where relevant) for each of the seven SAVES 2 countries. Figures 13 – 20 are screenshots of emails sent to students in each of the seven SAVES 2 countries.



Figure 1: UK: Performance statistics of one of the Facebook posts about the SSO+ video

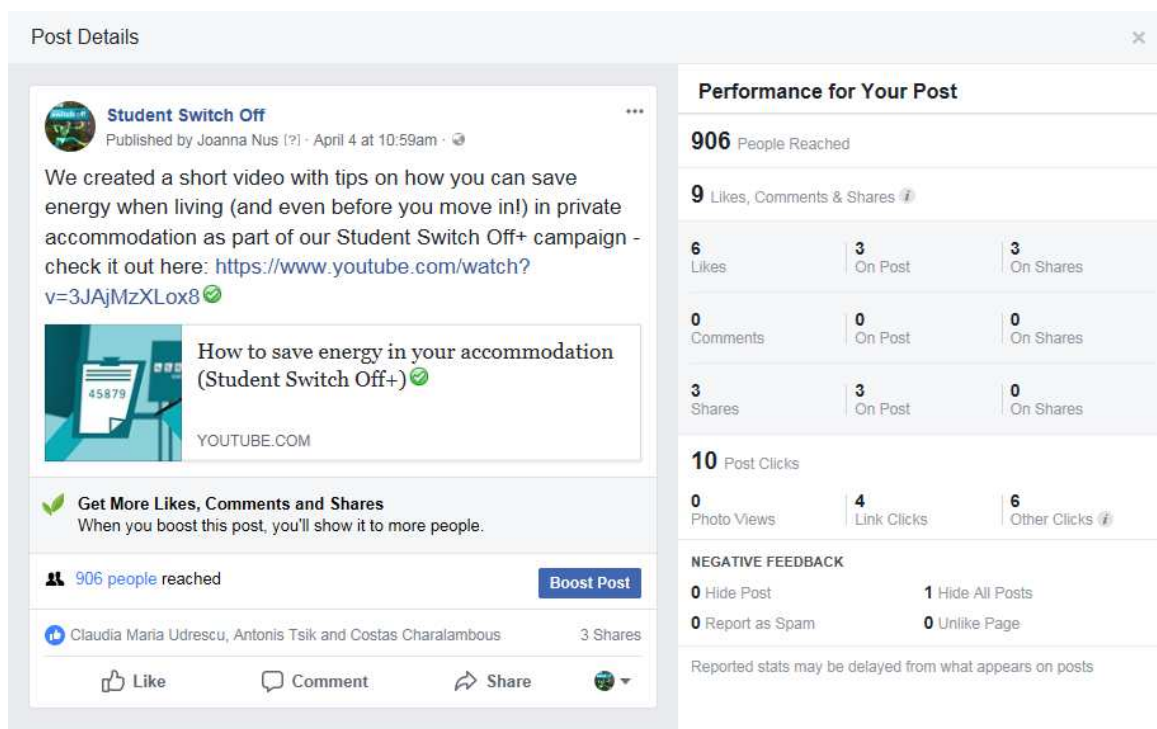
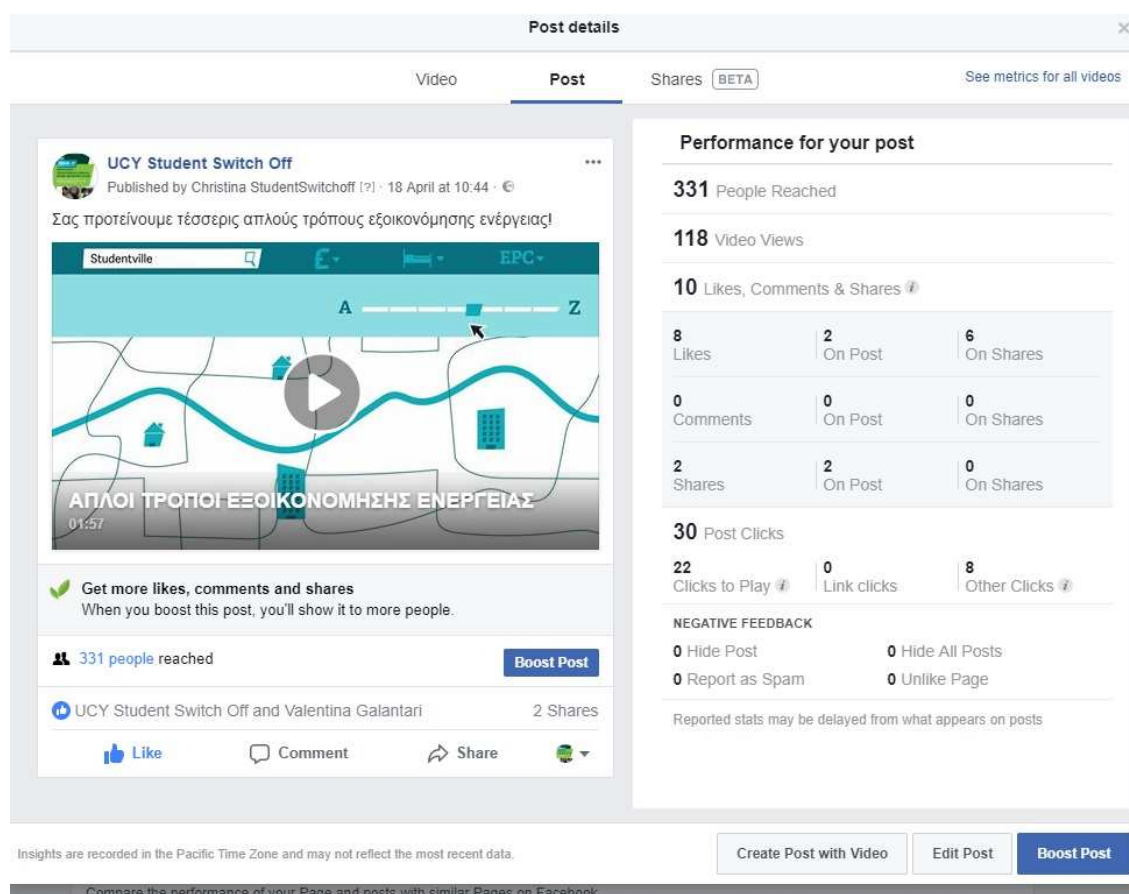


Figure 2: Cyprus: Performance statistics of one of the Facebook posts about the SSO+ video



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Figure 3: Ireland: Performance statistics of one of the Facebook posts about the SSO+ video



Figure 4: Romania: Performance statistics of one of the Facebook posts about the SSO+ video

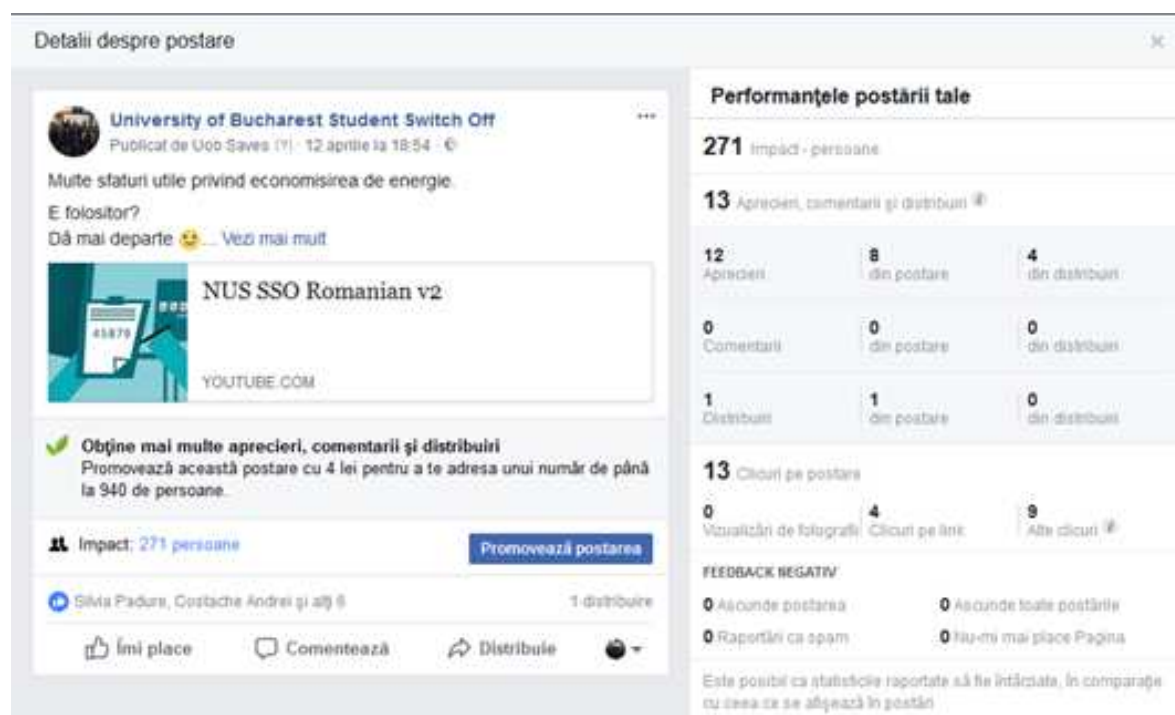


Figure 5: Romania: Performance statistics of one of the Facebook posts about the SSO+ video

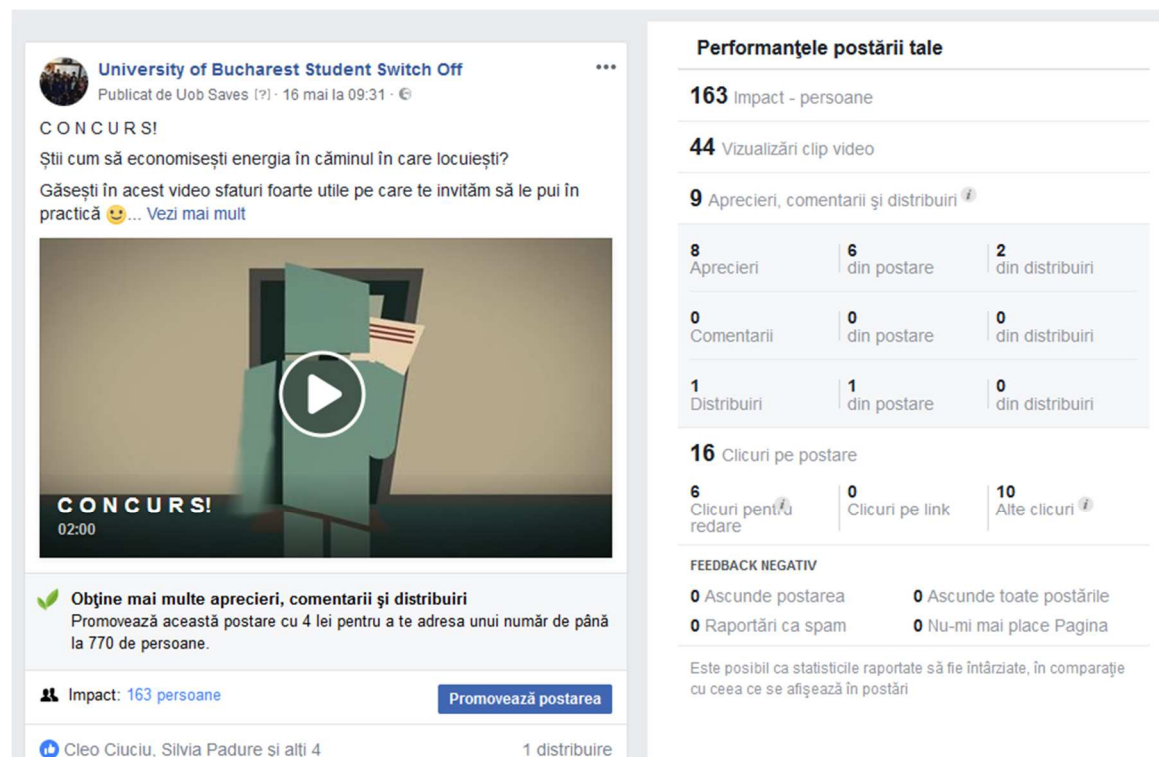


Figure 6: Greece (NKUA): Performance statistics of one of the Facebook posts about the SSO+ video

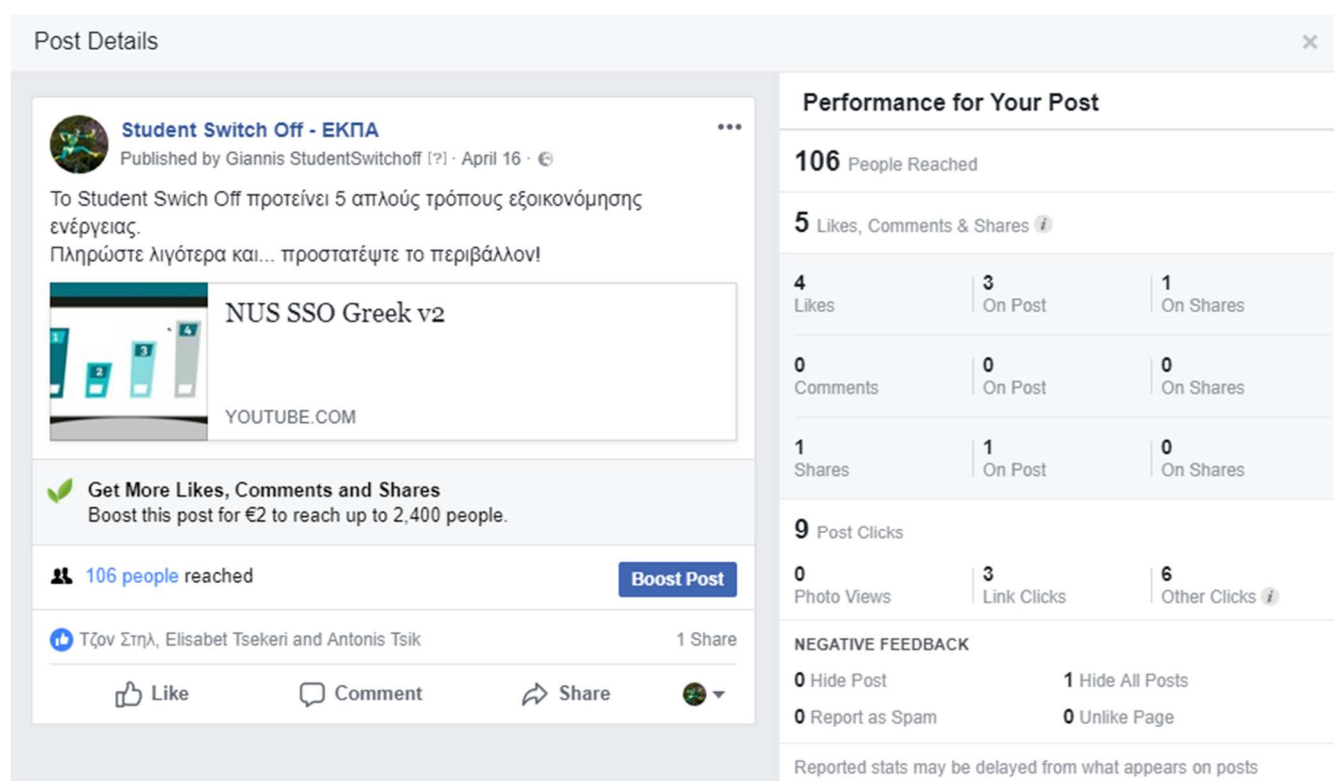


Figure 7: Lithuania: Performance statistics of one of the Facebook posts about the SSO+ video

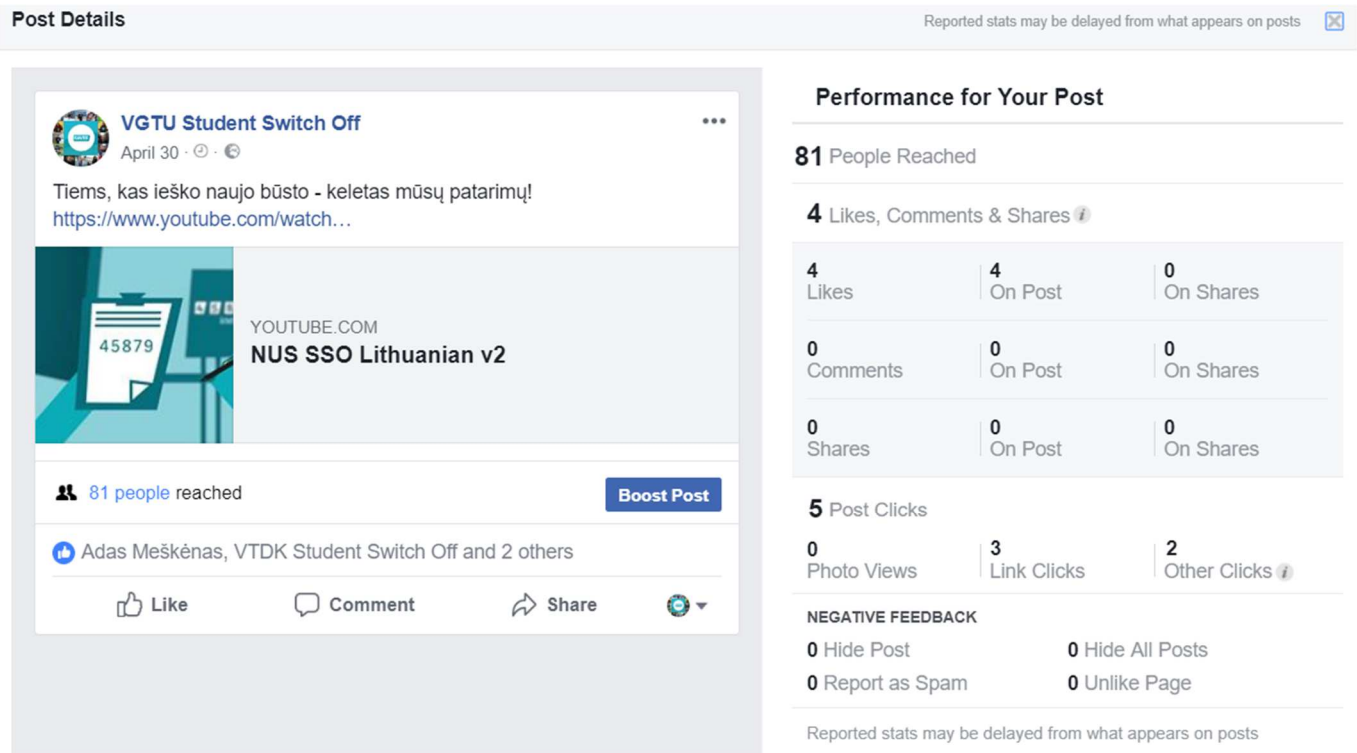


Figure 8: Greece (TUC): Performance statistics of two of the Facebook posts about the SSO+ video

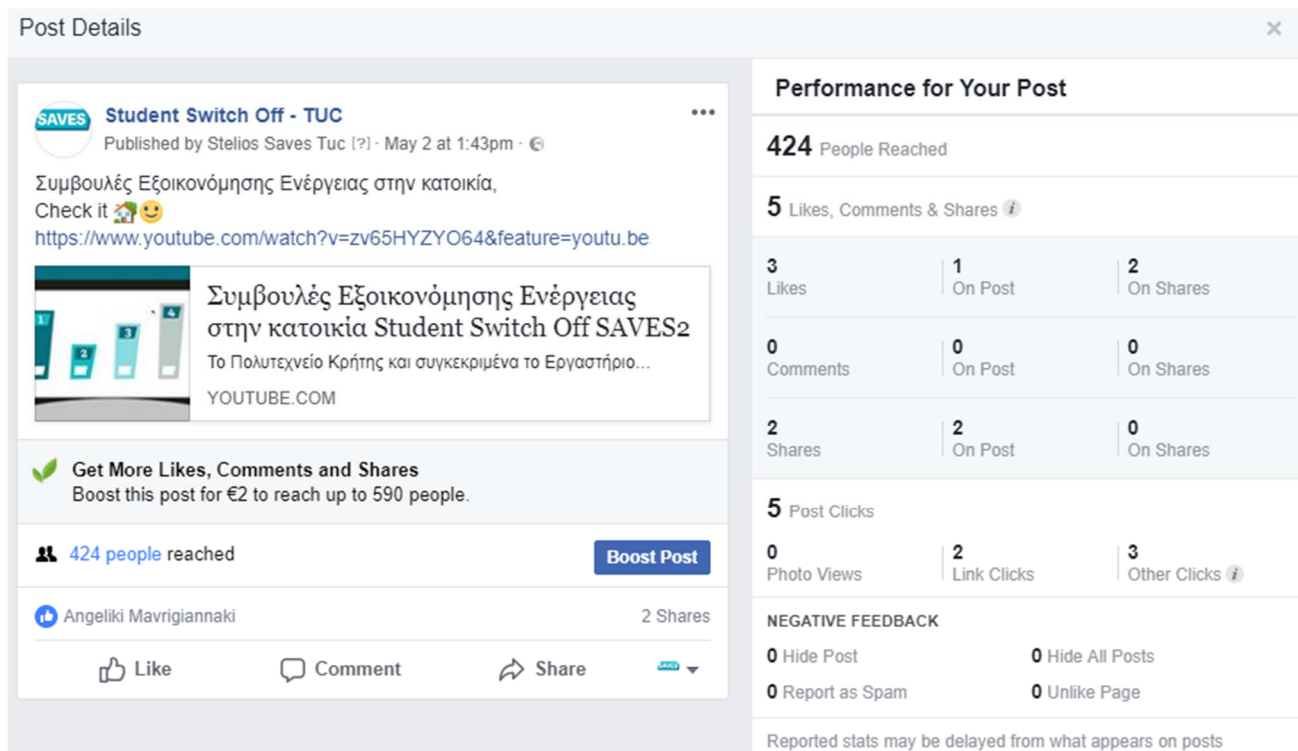


Figure 10: UK: Performance statistics of one of the Twitter posts about the SSO+ video

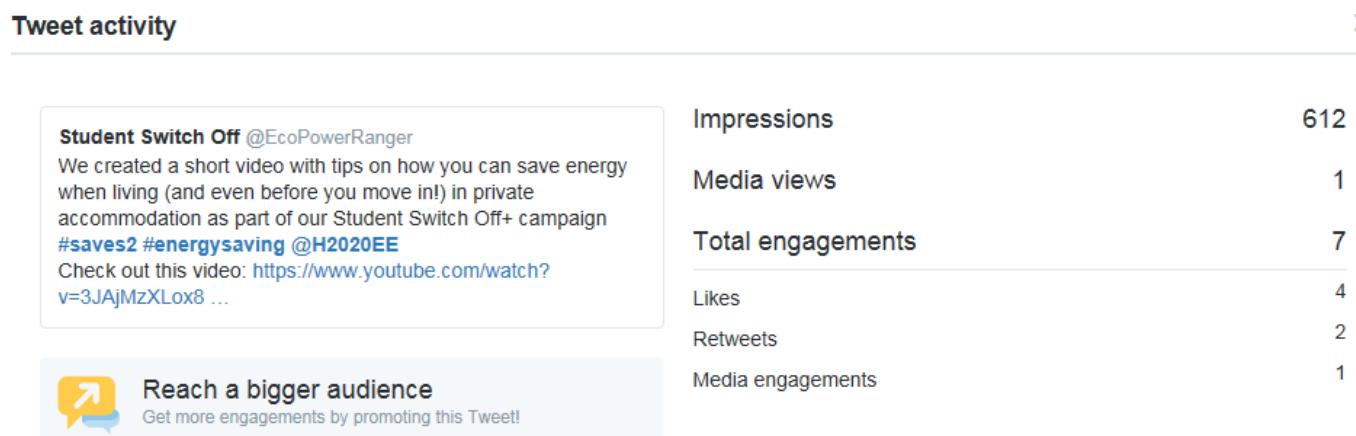
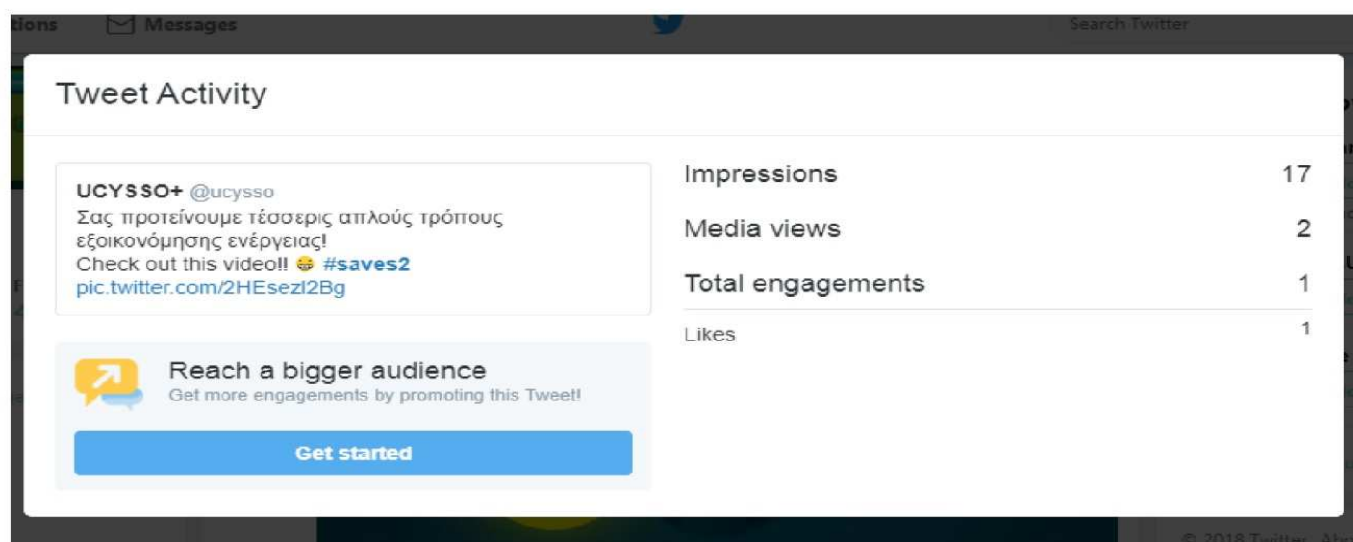


Figure 11: Cyprus: Performance statistics of the Twitter post about the SSO+ video



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Figure 12: Ireland: Performance statistics of the Twitter post about the SSO+ video

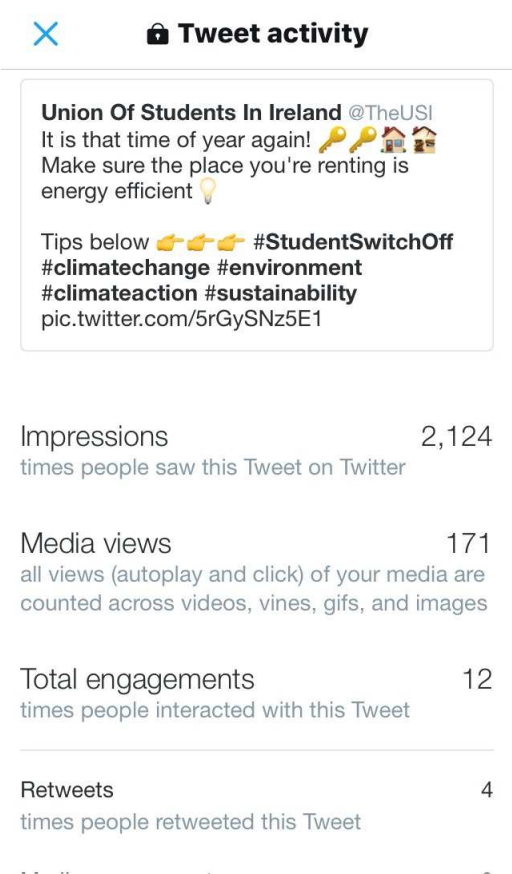


Figure 13: UK: HTML e-mail sent to UK students currently living in dormitories, who will be looking for private rented accommodation for the new academic year.



House-hunting tips to save you money next academic year

Hi Gurveena

Welcome to our monthly newsletter with tips on how to save energy and money in your rented accommodation. This month we focus on what to look out for if you're house hunting over the next few months, so you can save money and stay warm in your future accommodation. [We've made a short video](#) that neatly summarises all the tips below.

Here are our recommendations:

- **Check the Energy Performance Certificate (EPC)** - all rented accommodation should have an Energy Performance Certificate (EPC) and the landlord is legally obliged to let you see a copy of this. The EPC has an A to G rating system, where G is the poorest level of energy efficiency and A is the best. The average EPC rating of a property in the UK is a D rating. If you want minimise your energy costs then you should seek out a property which is E-rated or better.
- When looking around a property see if you can check the **energy ratings of the appliances** (e.g. the fridge, washing machine, etc). The rating for appliances runs from A+++ (the best) to D (the worst). Better rated appliances will be cheaper to run.
- When looking around a property it's also important to look out for the **tell-tale signs of a poorly insulated or hard-to-heat** property – mould, damp and condensation. Living in a mouldy, damp property can have a significant impact on your wellbeing so try and avoid properties that have evidence of these problems.

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- If there are problems with **damp/mould or condensation**, ask the landlord to take action to address them before you move in (e.g. by improving the insulation of the property, installing ventilation or by providing a de-humidifier).
- If you get the chance, chat to the current tenants – to get their feedback on the quality of the house and any other potential problems.

Happy house-hunting!

Joanna

P.S. For more information on how to save energy and money in your rented accommodation, check out [our website](#)



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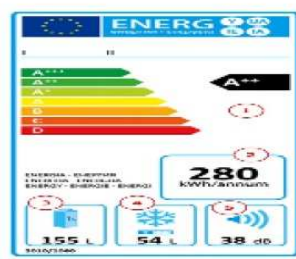
SAVES²

Figure 14: Cyprus - HTML e-mail sent to UCY students currently living in dormitories, who will be looking for private rented accommodation for the new academic year.

39&tk=13be2909a8

AVES - SAVES Document...  phpList Saves Dashboard  Θερινό Σχολείο

Συμβουλές για εξοικονόμηση ενέργειας και χρημάτων

ID	739
subject	Συμβουλές για εξοικονόμηση ενέργειας και χρημάτων
fromfield	News :
Message	Λαμβάνοντας υπόψη ότι αρκετοί από εσάς θα αποφοιτήσετε ή/και θα αποχωρήσετε από το Πανεπιστήμιο Κύπρου, και κατ' επέκταση από τη Φοιτητική Εστία, πιθανόν να χρειαστεί να αναζητήσετε ιδιωτική κατοικία μέσα στους επόμενους μήνες. Έτσι σας αποστέλλουμε βασικές συμβουλές ώστε να εξοικονομήσετε χρήματα και να έχετε συνθήκες άνεσης στο μελλοντικό σας υποστατικό. Αυτές είναι οι δικές μας συμβουλές: • Έλεγχε το Πιστοποιητικό Ενεργειακής Απόδοσης (ΠΕΑ) – όλα τα ενοικιαζόμενα υποστατικά θα πρέπει να έχουν Πιστοποιητικό Ενεργειακής Απόδοσης και ο ιδιοκτήτης, με βάση το νόμο, οφείλει να παρέχει το αντίγραφο του. Τα ΠΕΑ έχουν μια κλίμακα βαθμονόμησης από το A στο H, όπου το H είναι το χαμηλότερο επίπεδο στην κλίμακα ενεργειακής απόδοσης και το A είναι το καλύτερο. Οπότε για μείωση του ενεργειακού σας κόστους αναζητήστε μια κατοικία που να έχει τον καλύτερο δυνατό βαθμό απόδοσης.   • Όταν είστε στη διαδικασία ελέγχου κάποιου συγκεκριμένου υποστατικού, αναζητήστε κατά πόσο μπορείτε να δείτε την Ενεργειακή Απόδοση των Ηλεκτρικών Συσκευών (π.χ. ψυγείου, πλυντηρίου κλπ.). Το σύστημα βαθμονόμησης κυμαίνεται από το A+++ (καλύτερη κατάταξη) μέχρι το Δ (χειρότερη). Μια συσκευή με υψηλή βαθμονόμηση θα καταναλώνει και θα στοιχίζει λιγότερο. • Όταν ελέγχετε το υποστατικό είναι επίσης σημαντικό να αναζητήσετε σημάδια που υποδεικνύουν κακή μόνωση, ή να φαίνεται ότι είναι δύσκολο να ζεσταθεί, ή να παρουσιάζει υγρασία και μούχλα. Αναζητήστε κατοικίες που έχουν όλα τα πιο πάνω χαρακτηριστικά

- Όταν ελέγχετε το υποστατικό είναι επίσης σημαντικό να αναζητήσετε σημάδια που υποδεικνύουν κακή μόνωση, ή να φαίνεται ότι είναι δύσκολο να ζεσταθεί, ή να παρουσιάζει υγρασία και μούχλα. Αποφύγετε κατοικίες που έχουν όλα τα πιο πάνω χαρακτηριστικά γιατί η διαμονή σε ένα τέτοιο περιβάλλον μπορεί έχει αρνητικό αντίκτυπο στην υγεία σας.
- Αν υπάρχουν προβλήματα με υγρασία ή μούχλα, ζητήστε από τον ιδιοκτήτη να δράσει άμεσα για να τα αντιμετωπίσει πριν να μετακομίσετε μέσα εσείς (π.χ. βελτιώνοντας τη μόνωση, προσθέτοντας εξαερισμό ή παρέχοντας σας αφυγραντήρα.)
- Αν έχετε την ευκαιρία, συζητήστε με τον υφιστάμενο ενοικιαστή – για να πάρετε πληροφορίες για την ποιότητα του υποστατικού και άλλων πιθανών προβλημάτων που μπορεί να έχει.

Καλή αναζήτηση σπιτιού!



Υ.Γ. Για περισσότερες πληροφορίες για το πως να εξοικονομήσεις ενέργεια και χρήματα στο ενοικιαζόμενο σου υποστατικό, επισκέψου μας στο [site](#) μας.



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Figure 15: LITHUANIA: HTML e-mail sent to VGTU students currently living in dormitories, who will be looking for private rented accommodation for the new academic year.

Mielas studente,

Išsikraustai iš bendrabučio? Ieškai naujos gyvenamosios vietos? Tu tikrai nenorėtum sulaukti didelės sąskaitos už elektros suvartojimą. Štai keletas patarimų, kaip taupyti elektros energiją tavo naujuose namuose!



Naudokite mikrobangų krosnelę, o ne viryklę – tai greitas ir pigus būdas pašildyti maistą: nereikia riebių ar vandens, įšyla ne indai ir kaitvietė, o tik maistas. Be to, pats procesas trunka tik kelias minutes, tad energijos nuostoliai yra minimalūs.

Nelaikykite atviro šaldytuvo ilgai. Šaldytuvai ir šaldikliai sunaudoja apie 25 proc. visos namų ūkio energijos, o 3 mm storio šerkšnas šaldiklyje padidina šaldytuvo suvartojamos energijos kiekį 30 proc.



Skalbkite drabužius žemesnėje temperatūroje. Skalbkite tik pilnai prikrovę skalbiąją mašiną ir pasirinkę ekonominį skalbimo režimą – sunaudosite mažiau vandens ir elektros energijos jam pašildyti.

Pagarbiai,
VGTU Student Switch Off komanda

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Figure 16: Ireland: Email sent to Irish students currently living in dormitories and private sector who will be looking for private rented accommodation for the new academic year.

House-hunting tips to save you money next year !

Hey from the Student Switch Off Team,

Looking for accommodation can be hard & stressful but the last thing you want is to be in a home which is cold or has high energy bills. So here are our top tips to ensure you choose the best accommodation for you!



Here are our top tips!

1. When viewing a property look out for signs of poorly insulated or hard to heat property- mould, damp, condensation, especially around windows. Damp housing can cost you more money in the long run, waste energy and have an impact on your wellbeing.
2. If you find problems with mould, dampness or condensation, ask the landlord to take action before you move in, such as, providing a de-humidifier improving the insulation etc.
3. When looking around a property see if you can check the energy ratings of the appliances (e.g. the kettle, the fridge, washing machine, etc). The rating for appliances runs from A+++ (the best) to D (the worst). Better rated appliances will be cheaper to run.
4. If you get the chance, chat with the current tenants and get their feedback on the quality of the house and any other potential problems.
5. Check the Building Energy Rating (BER), all property being let or sold must have a BER Certificate. Advertisements on accommodation sites such as Daft.ie will have the BER rating. The rating system is A to G with G being the poorest level of energy efficiency and A being the best. Remember a good rating can help you save money all year around on your bills.

Happy hunting and have a great summer!



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Figure 17: Romania: Email sent to UoB students currently living in dormitories who will be looking for private rented accommodation for the new academic year.

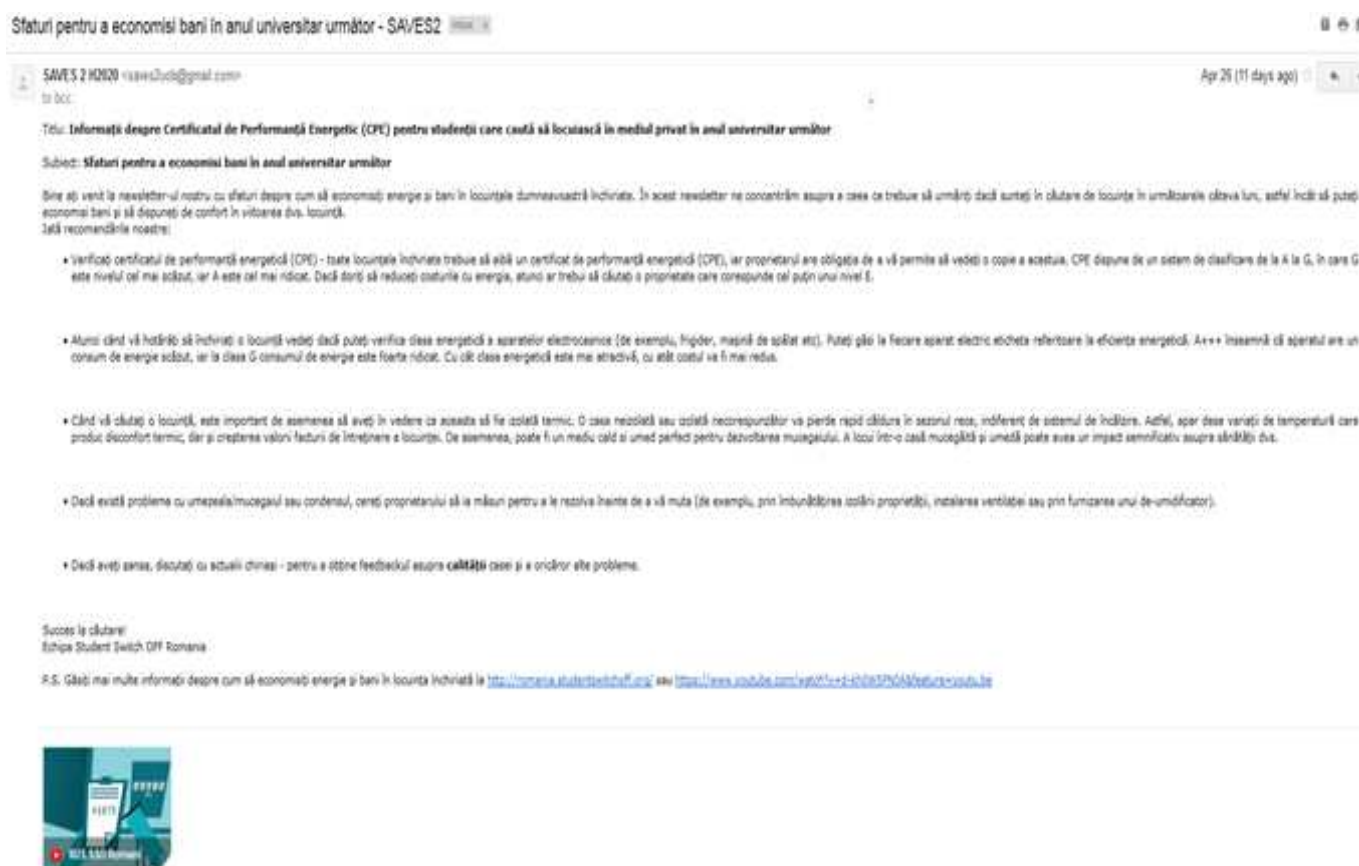
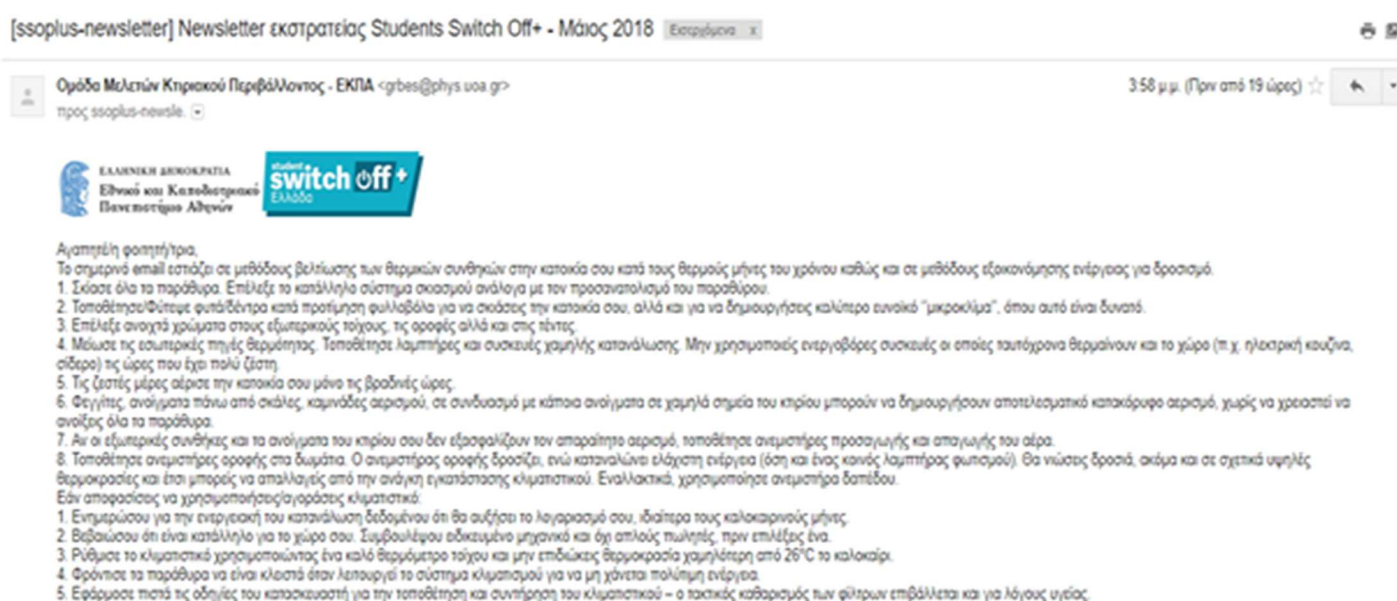


Figure 18: Greece (NKUA): E-mail sent to Greek students currently living in private rented sector.



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Για περισσότερες πληροφορίες για την εκστρατεία Students Switch Off*, μπορείς να ανατρέξεις στην ιστοσελίδα www.studentswitchoff.gr, στην σελίδα μας στο facebook: Student Switch Off – ΕΚΠΑ καθώς επίσης και να παρακολουθήσεις το σχετικό [video](#) του Students Switch Off*. Έλαβες αυτό το ενημερωτικό email γιατί στην αρχή της ακαδημαϊκής χρονιάς συμπληρώσες ένα ερωτηματολόγιο στα πλαίσια μιας σχετικής έρευνας που διεξήγαμε όπου και έδωσες την συγκατάθεσή σου να επικοινωνήσουμε μαζί σου στο μέλλον με ενημερωτικά newsletters σαν κι αυτό. Εάν επιθυμείς να διαγραφείς από τη λίστα επικοινωνίας μας για την εκστρατεία Student Switch Off* μπορείς να το κάνεις είτε αποστέλλοντας σχετικό αίτημα στην ηλεκτρονική διεύθυνση από την οποία έλαβες αυτό το email είτε επιλέγοντας "Unsubscribe" εδώ: <http://lists.uoa.gr/lists/info/saves2>.

Με εκτίμηση,
Ομάδα Μελετών Κτιριακού Περιβάλλοντος
Τμήμα Φυσικής - ΕΚΠΑ

Υπεύθυνη Εργαστηρίου:
Αναπληρώτρια Καθηγήτρια
Μαργαρίτα-Νίκη Ασημακοπούλου



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Figure 19: Greece (TUC) - HTML e-mail sent to TUC students currently living in dormitories, who will be looking for private rented accommodation for the new academic year.



Συμβουλές για το πώς θα επιλέξετε την επόμενη σας κατοικία, με όφελος στην ενεργειακή σας κατανάλωση

Αυτό το μήνα εστιάζουμε στο τι πρέπει να προσέχουμε όταν καλούμαστε να επιλέξουμε μία κατοικία, έτσι ώστε να έχουμε όφελος στην ενεργειακή μας κατανάλωση, εξοικονομώντας χρήματα και παραμένοντας ζεστοί τους χειμερινούς μήνες.

Ακολουθούν οι συστάσεις μας:

- Ελέγξτε το Πιστοποιητικό ενεργειακής απόδοσης (EPC) - όλα τα ενοικιαζόμενα καταλύματα θα πρέπει να διαθέτουν Πιστοποιητικό ενεργειακής απόδοσης (EPC) και ο ιδιοκτήτης είναι νομικά υποχρεωμένος να σας αφήσει να δείτε ένα αντίγραφο αυτού. Το EPC διαθέτει ένα σύστημα βαθμολόγησης Α έως Γ, όπου το Γ είναι το φτωχότερο επίπεδο ενεργειακής απόδοσης και το Α είναι το καλύτερο. Εάν θέλετε να ελαχιστοποιήσετε το ενεργειακό σας κόστος, τότε θα πρέπει να αναζητήσετε ένα ακίνητο που είναι τουλάχιστον Ε κατηγορίας.
- Όταν κοιτάζετε για μια ιδιοκτησία, δείτε αν μπορείτε να ελέγξετε τις τιμές ενέργειας των συσκευών (π.χ. ψυγείο, πλυντήριο, κ.λπ.). Η βαθμολογία για συσκευές ξεκινά από το Α +++ (το καλύτερο) στο D (το χειρότερο). Οι καλύτερες συσκευές θα είναι αποδοτικότερες.



- Όταν κοιτάζετε για μια ιδιοκτησία, είναι επίσης σημαντικό να κοιτάξετε έξω τα ενδεικτικά σημάδια μιας κακής μόνωσης ή κακής διατήρησης - μούχλας, υγρασίας και συμπύκνωσης. Ζώντας σε μια μουχλιασμένη, υγρή ιδιοκτησία μπορεί να έχει σημαντικό αντίκτυπο στην ευημερία σας, έτσι προσπαθήστε και αποφύγετε σπίτια που έχουν τέτοιες ενδείξεις.
- Εάν υπάρχουν προβλήματα με υγρασία / μούχλα ή συμπύκνωση, ζητήστε από τον ιδιοκτήτη να λάβει μέτρα για να τα αντιμετωπίσει προτού προχωρήσετε (π.χ. βελτιώνοντας τη μόνωση του ακινήτου, εγκαθιστώντας τον εξαερισμό ή παρέχοντας έναν αφυγραντήρα).
- Εάν έχετε την ευκαιρία, συζητήστε με τους σημερινούς ενοικιαστές της κατοικίας αυτής - για να λάβετε τα σχόλιά τους σχετικά με την ποιότητα του σπιτιού και οποιαδήποτε άλλα πιθανά προβλήματα.

Για περισσότερες πληροφορίες σχετικά με τον τρόπο εξοικονόμησης ενέργειας και χρημάτων στα ενοικιαζόμενα καταλύματα, ανατρέξτε στην ιστοσελίδα μας <http://studentswitchoff.org/>,

καθώς και στην σελίδα μας στο facebook:

Student Switch Off - TUC

Με εκτίμηση,
Στέλιος Διακρούσης

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Figure 20: Bulgaria - Email sent to UoS students currently living in dormitories, who will be looking for private rented accommodation for the new academic year.

